

# Appendix II: Frequently Asked Questions (FAQs)

## **Q1. What is The Sustainable Communities Innovation Challenge (The Challenge)?**

Fannie Mae launched The Challenge to generate innovative ideas that will help us address the affordable housing crisis in America and further support our broad mission to create housing opportunities that are safe, sustainable, and affordable, while managing risk to protect lenders, homeowners, and taxpayers.

Specifically, The Challenge is a \$10 million commitment by Fannie Mae to generate affordable housing solutions that will help Fannie Mae advance sustainable communities—those providing residents opportunities for economic mobility and employment, health and wellness, and education. For more information, please visit [www.fanniemae.com/thechallenge](http://www.fanniemae.com/thechallenge).

## **Q2. How does Fannie Mae define sustainable communities?**

Sustainable communities are safe, stable, thriving, vibrant communities that are resilient to shocks and stresses, and that offer residents integrated access to quality affordable housing and quality economic, health, and educational opportunities. Fannie Mae also uses the terms “high-opportunity communities” or “high-opportunity markets” to describe sustainable communities.

## **Q3. When is The Challenge?**

The idea submission window for The Challenge: Phase Three opens on April 24, 2019, and we are seeking submissions through May 30, 2019.

**Q4. Who was selected for contract awards for Phases One and Two?**

Fannie Mae selected three contract awardees for Phase One, focused on the intersection of affordable housing and economic and job opportunity: [Florida Housing Coalition](#), [Nationwide Children's Hospital](#), and [West Denver Renaissance Collaborative](#).

Fannie Mae will select contract awards for Phase Two, focused on the intersection of affordable housing and health in May 2019.

Visit [www.fanniemae.com/thechallenge](http://www.fanniemae.com/thechallenge) to learn more about the awardees, including videos highlighting their projects.

**Q5. Is Fannie Mae making grants or debt or equity investments through The Challenge?**

No. Fannie Mae is not making grants or debt or equity investments through The Challenge. All Challenge awards will be deliverable-based contracts.

**Q6. Why has Fannie Mae launched The Challenge?**

Approximately a third of U.S. households are cost-burdened, meaning they spend more than 30 percent of their income on housing. Challenges, including rising rents and stagnant wages, price people out of certain markets and can force them to live farther away from their jobs.

Fannie Mae launched The Challenge to seek new ideas to help us increase access to affordable housing by focusing on the advancement of sustainable communities – those that provide residents with access to quality healthcare, education, and job opportunities.

**Q7. Who can submit proposals for The Challenge?**

Please refer to the Eligibility section above.

**Q8. How will projects be selected?**

For each phase, The Challenge Review Committee will first screen all proposals for eligibility and then review eligible proposals for competitiveness based on pre-established selection criteria. For ideas that advance, the review committee, with input from the Expert Advisory Panel, will conduct video interviews with applicants. Applicants that advance past the virtual

interviews stage will be asked to submit a complete proposal for The Challenge and will be invited to an in-person pitch day in October 2019 in Washington, DC. Fannie Mae will make the final decision to select contract awardees after pitch day.

For more information about the selection criteria, please see Selection Process & Criteria above.

**Q9. Who is on the Expert Advisory Panel that will review ideas?**

The Challenge: Phase Three panel comprises experts in affordable housing, education, economic mobility, and innovation, who represent the public, private, and nonprofit sectors. Their role is to provide impartial reviews of submitted ideas and proposals and guidance to The Challenge Review Committee. All final contract award decisions will be made by Fannie Mae.

Biographies of the panelists are available on The Challenge website:

[www.fanniemae.com/thechallenge](http://www.fanniemae.com/thechallenge).

Complete details including eligibility requirements, projects, and eligible use of funds, are available in the Call for Ideas at [sustainablecommunities.skild.com](http://sustainablecommunities.skild.com).

**Q10: What will be the post-award support for scaling projects?**

Projects selected to receive scaling contract awards will be eligible for post-award support to assist in the implementation of their innovation. This support will be non-financial in nature, and the specific parameters and expectations will be developed in conjunction with scaling contract awardees, once selected.

**Q11. Where can I get more information and submit an idea?**

For more information about The Challenge and Phase Three, and to find out about upcoming informational webinars, please visit: [www.fanniemae.com/thechallenge](http://www.fanniemae.com/thechallenge).

If you're ready to register and submit your idea for The Challenge, please visit:

[www.fanniemae.com/thechallenge](http://www.fanniemae.com/thechallenge).

**Q12. Who is Fannie Mae?**

Fannie Mae helps make the 30-year fixed-rate mortgage and affordable rental housing possible for

millions of Americans. We partner with lenders to create housing opportunities for families across the country. We are driving positive changes in housing finance to make the home-buying process easier, while reducing costs and risk.

To learn more, visit [fanniemae.com](http://fanniemae.com) and follow us on [twitter.com/fanniemae](https://twitter.com/fanniemae).

